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**PLANT A TREE...GO TO EUROPE!**  
**Local Travel company Offers incentive program to travelers**

SEATTLE — As part of its new green program, Take a Trip, Plant a Tree, local travel company, Travel 4 Real is handing out trees, literally, to its customers when they book a trip to Europe. In honor of each person's reservation, Travel4Real, a Seattle based small group tour company specializing in authentic European travel experiences, gives out one tree – the equivalent of energy resources emitted into the atmosphere as is consumed by traveling 1300 miles by plane – by joining with The Arbor Day Foundation for The Trees for America® program.

Each year the Foundation distributes millions of trees, fosters tree-care education, and works to help reforest thousands of fire-ravaged acres in our National Forests. "As a client of Travel 4 Real you will receive a live tree to plant in your home, backyard or neighborhood," said Rem Malloy, President of Travel 4 Real. "Travel 4 Real through our customer tree giving program hopes to plant 1000 trees this year. Our company strives to provide you with the most unique travel service through education, support and complete understanding of your travel needs." Whether you plant trees around your home and property, in your community, or in our national forests, they help fight global warming. Through the natural process of photosynthesis, trees absorb CO2 and other pollutant particulates, then store the carbon and emit pure oxygen.

Travel 4 Real recognizes the importance of environmental responsibility and a commitment to a cleaner world. The world in which you travel should be a beautiful one and with your help we hope to add to its beauty one tree at a time. Please help Travel 4 Real support the environment, local ecology awareness and the pure joy of planting a tree.

**About Travel 4 Real**

Travel 4 Real ([www.travel4real.com](http://www.travel4real.com)) is the leading authority on small group tours and recognized experts for those needing advice on building an independent itinerary throughout Europe. Owned and operated by mother and son team Deborah de Maio and Rem Malloy, Travel 4 Real is a company dedicated to creating unique and authentic travel experiences specializing in individual and small group tours, custom itinerary and event planning to Europe. Each group tour is hand picked -- every hotel, room and restaurant. On its 13-day group tour, travelers are escorted by the owners of the company who make certain the highest quality and customer service is received. Travel 4 Real is like no other travel company. It is focused on providing travelers with a truly unique experience at a reasonable price without any hidden costs.